

1. Identification of the Substance / Mixture

Product Name: Cowlor Primelux Ultra – Luxury Interior Emulsion Paint

Product Type: Water-based Luxury Interior Emulsion Paint

Recommended Use: Interior wall coating

Manufacturer: Harsh Paints Co.

Brand: Cowlor Paints

Emergency Contact: +91 90197 11488 (Mr. Yash Rajesh Shah)

2. Hazard Identification

GHS Classification:

 Not classified as hazardous under GHS criteria

Signal Word: None

Hazard Statements: Not applicable

Precautionary Statements:

- Avoid prolonged skin contact
- Avoid contact with eyes
- Do not ingest

Other Hazards:

- May cause mild skin or eye irritation on prolonged contact

3. Composition / Information on Ingredients

Component Type	Description
Binder	Acrylic polymer emulsion
Fillers & Pigments	Calcium carbonate, talc, titanium dioxide
Functional Additives	Dispersants, thickeners, emulsifiers
Bio-based Component	Cow dung-based processed slurry
Preservatives	In-can preservatives (non-heavy metal based)
Solvents	Water

 This product contains **no added lead, mercury, cadmium, chromium VI**, or intentionally added VOC solvents.



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4. First Aid Measures

Eye Contact:

- Rinse immediately with clean water for at least 15 minutes
- Seek medical attention if irritation persists

Skin Contact:

- Wash with soap and water
- Remove contaminated clothing

Inhalation:

- Move to fresh air if discomfort occurs

Ingestion:

- Do not induce vomiting
- Seek medical advice immediately

5. Fire Fighting Measures

Suitable Extinguishing Media:

- Water spray
- Foam
- Dry chemical powder
- Carbon dioxide (CO₂)

Specific Hazards:

- Product is non-flammable
- Dried paint residues may burn

Protective Equipment:

- Self-contained breathing apparatus if required



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6. Accidental Release Measures

Personal Precautions:

- Avoid skin and eye contact
- Wear protective gloves if required

Environmental Precautions:

- Prevent entry into drains or water bodies

Cleanup Method:

- Absorb with inert material (sand, earth)
 - Collect and dispose as per local regulations
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7. Handling and Storage

Handling:

- Use with adequate ventilation
- Avoid splashing and prolonged contact

Storage:

- Store in tightly closed containers
 - Protect from freezing
 - Keep away from direct sunlight
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8. Exposure Controls / Personal Protection

Exposure Limits:

- No occupational exposure limits established

Personal Protective Equipment (PPE):

- Gloves (recommended)
 - Safety goggles (recommended)
 - Protective clothing for large-scale handling
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9. Physical and Chemical Properties

Property	Value
Appearance	White viscous liquid
Odour	Mild
pH	8.5 – 9.5
Flash Point	Not applicable
Solubility	Miscible with water
VOC Content	Low / Zero VOC

10. Stability and Reactivity

- Stable under normal conditions
- No hazardous reactions under recommended use
- Avoid extreme heat and freezing

11. Toxicological Information

- Not expected to be acutely toxic
- Prolonged contact may cause mild irritation
- No known carcinogenic components

12. Ecological Information

- Water-based and eco-friendly formulation
- Avoid uncontrolled release into environment
- No known long-term ecological hazards

13. Disposal Considerations

- Dispose leftover paint as per local municipal regulations
- Do not pour into drains
- Empty containers should be dried before disposal



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14. Transport Information

- Not classified as dangerous goods
- No special transport precautions required

15. Regulatory Information

- Complies with GHS classification guidelines
- Free from heavy metals as per Indian standards
- Suitable for green building and eco-friendly applications

16. Other Information

This SDS is based on current knowledge and is intended to describe safety requirements. It does not constitute a guarantee of product performance.