

1. Product Identification

- **Brand:** Cowlor Paints
- **Product Name:** Cowlor Primebond Universal Wall Primer (2 in 1)
- **Product Category:** Water-Based Wall Primer
- **Application Area:** Interior & Exterior Masonry Surfaces

2. Product Description

Cowlor Universal Wall Primer is a water-based, eco-friendly acrylic primer formulated using balanced mineral fillers, acrylic polymer binder, and a processed cow-dung-based system. Designed for both interior and exterior applications, it improves adhesion, seals porous substrates, and ensures uniform finish and durability of subsequent topcoats.

3. Recommended Application Areas

- Interior & exterior plastered walls
- Cement and masonry surfaces
- POP and putty-finished surfaces

4. Key Features

- Suitable for interior & exterior use
- Eco-friendly & low / zero VOC
- Improves adhesion of topcoats
- Seals porous surfaces
- Smooth matt finish



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5. Application Details

Property	Typical Value
Appearance	Matt White
Specific Gravity	1.50 ± 0.05
VOC Content	Low / Zero VOC
pH Value	8.5 – 9.5
Drying Time (Surface Dry)	30 – 45 minutes*
Recoat Time	4 – 6 hours
Coverage	9 – 11 sq.mts / ltr / coat

*Drying times may vary depending on temperature, humidity, and ventilation.

6. Application Methods

- Brush / Roller / Spray
- Dilution: 10 - 15% water

7. Surface Preparation

- Ensure surface is clean, dry, and free from dust, grease, loose particles, and fungal growth
- Remove peeling or flaking paint by sanding or scraping
- Repair surface imperfections with suitable wall putty
- Apply a compatible water-based primer before painting for best results

10. Application Guidelines

- Stir paint thoroughly before use
- Apply two coats for best finish and durability
- Allow adequate drying time between coats



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- Avoid application on damp surfaces or under extreme humidity conditions

11. Shelf Life

- 12 months from date of manufacture when stored in original, unopened containers.

12. Storage

- Store in a cool, dry place away from direct sunlight
- Keep containers tightly closed when not in use
- Protect from freezing

12. Health & Safety

- Non-flammable
- Low odour
- Avoid prolonged skin contact
- Use protective gloves and eyewear during application
- In case of contact with eyes, rinse with clean water and seek medical advice if irritation persists

13. Disclaimer

- The information contained herein is based on laboratory testing and practical experience. Actual performance may vary depending on surface conditions, application methods, and environmental factors. The user is advised to carry out a small trial application before full-scale use.